



Overview & Experience from the Past & in the Future for E-mobility

31st March 2015

MC Automobile (Europe) NV. (MCAE) a 100% Subsidiary of Mitsubishi Corporation

Based in: Amsterdam

- Representative for Mitsubishi Corporation European automobile business within the Machinery division.
- Assigned by Mitsubishi Motors Corporation (MMC) to support EV / PHEV sales and marketing within the European region.

Mr. Bart Sloep Project Leader EV/PHEV MCAE

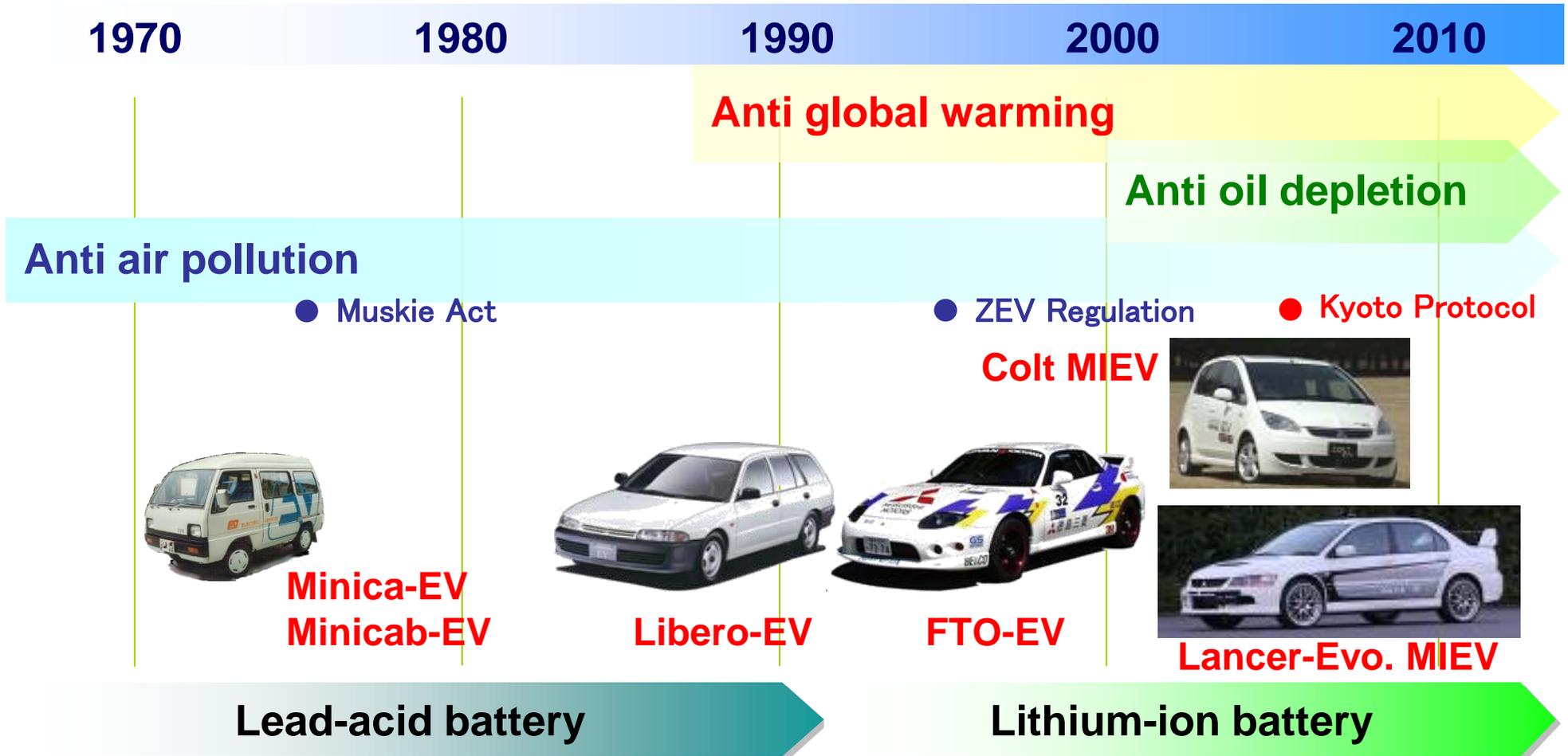
Drive@earth



- Mitsubishi History and EV/ PHEV development.
- Mitsubishi supported V2X project examples
- What are the barriers and opportunities from the perspective of the car and its user?
 - Battery performance, capacity and durability
 - User preferences EV driver
 - Price developments in EV sector
- When V2X will be viable on the market from Mitsubishi perspective

History of EV development in MMC

- MMC has been developing EVs for more than 40 years.
- Appearance of Lithium-ion battery drastically enhanced EV performance.
- Concern for environment and natural resources elevated the needs for EV.



Mitsubishi Electric-powered Models line-up



FY2009

FY2010

FY2011

FY2012

FY2013

Fleet Sales
From Jul, 2009

Sales to Individuals
From Apr. 2010

Rollout of G and M trim levels
From Jul. 2011

Mini commercial EV
From Dec. 2011

Mini-truck EV
From Jan. 2013

JAPAN



i-MiEV



MINICAB-MiEV



MINICAB-MiEV TRUCK



Outlander PHEV

PHEV
From Jan. 2013

RHD vehicles (Hong Kong, England, etc.)
From Fall 2009

Europe / OEM to PSA Peugeot Citroën
From Oct. 2010

N. America
From Nov. 2011

PHEV for Europe
From Oct2013

OVERSEAS



i-MiEV for Europe



i-MiEV for North America

Leading Company in EV/PHEV Technology

Target : Achieve 20% production ratio for EV/PHEV vehicles by 2020

Environmental
Responsibility

Development of next-generation EV technology

- Extend driving range per single charge
- Affordable price
- Expansion of charge infrastructure

Development of next-generation PHEV technology : **SUV PHEV**

- Sophisticated integration of driving pleasure and PHEV : e-EVOLUTION
- Development of high-efficiency system
- Increase PHEV application to SUVs

V2X



Compact size SUV
(XR-PHEV)



Large size SUV
(GC-PHEV)

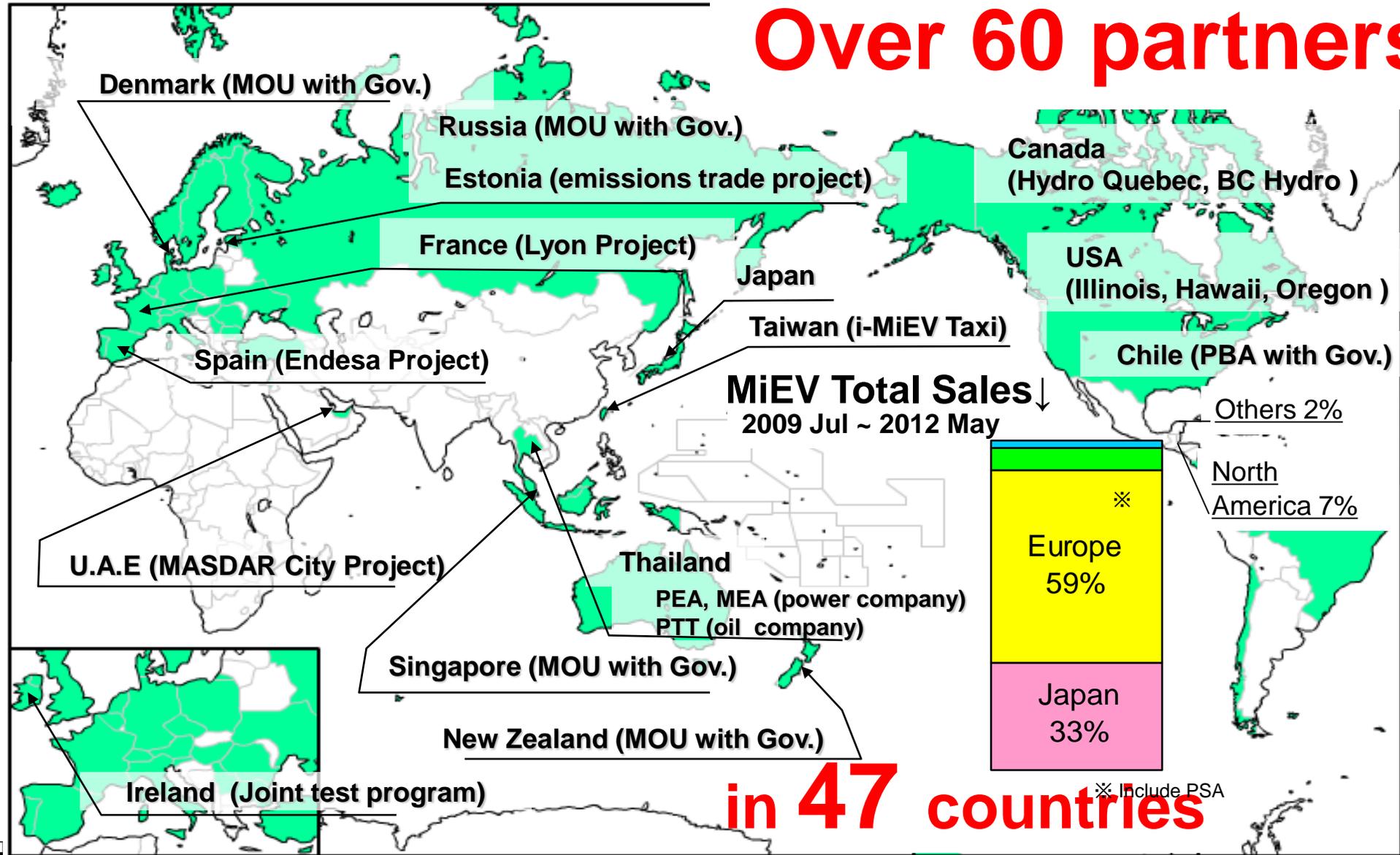


V2X project examples

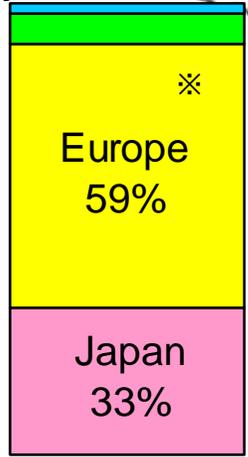
Countries (Project & Cooperation)



Over 60 partners



MiEV Total Sales
2009 Jul ~ 2012 May

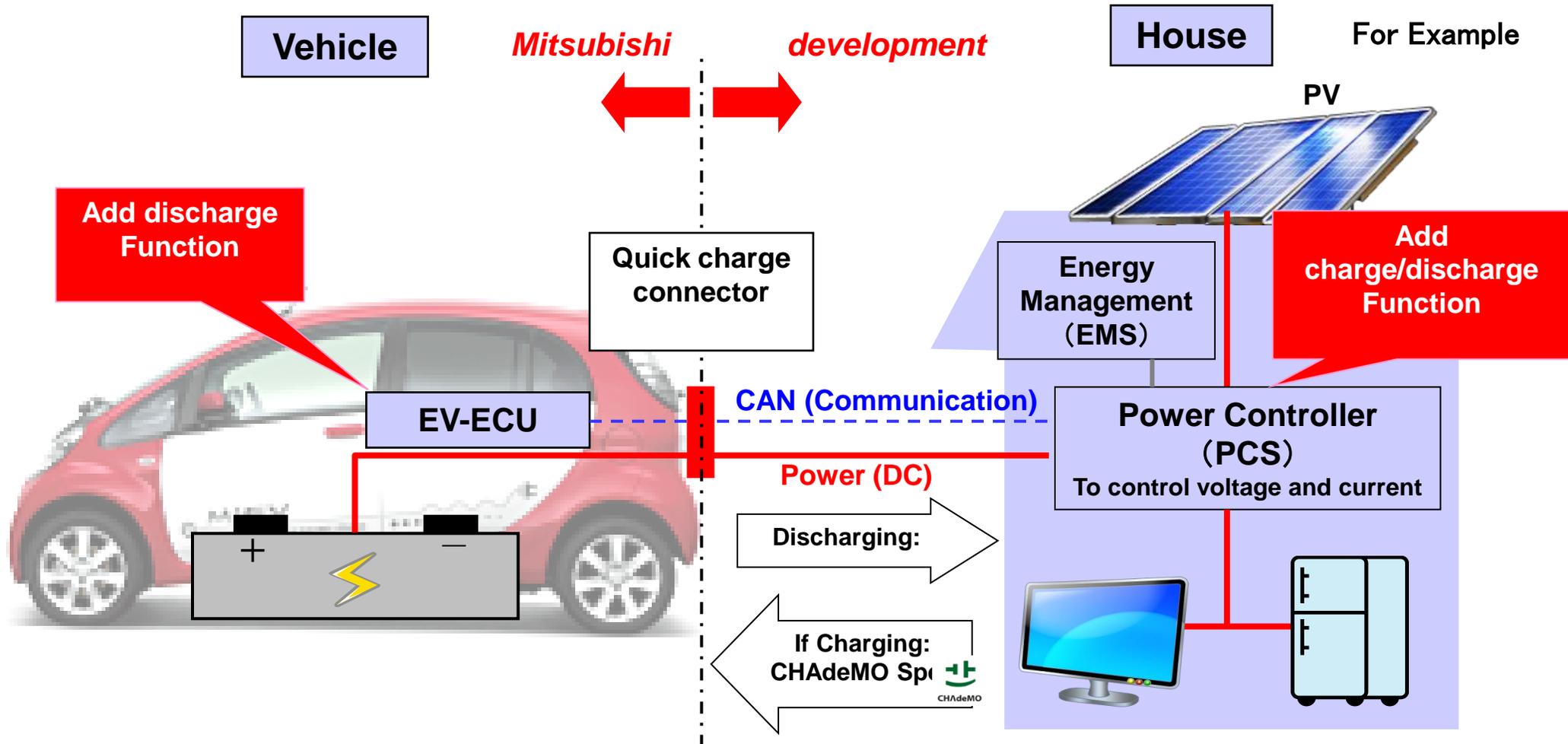


in 47 countries

※ Include PSA

Discharging function V2H (Concept)

Mitsubishi is preparing the discharging function.
 Electric power from EV is Discharged through “Quick charge” connector.
 (“Quick charge” connector is directly connected with the battery.)
 Output from EV is DC, so DC-AC converter should be equipped inside a house.



Mitsubishi V2X Concept(V2H)

Mitsubishi Motors has been studying V2X system from 2009, i-MiEV launch year. This result has exhibited as “Energy self-sufficiency House” in 2011 Tokyo Motor Show



Energy
self-sufficiency

Smart Grid Project “V2X Project”

To lead this idea to real world, Mitsubishi Corporation, Mitsubishi Electric and Mitsubishi Motors have carried out Smart Grid project named “V2X Project”. This project is a satellite project of “Keihanna eco-city Project”.



New market for EV/PHEV: Application as "Battery"

To study new usage of EV/PHEV, we have developed V2H pilot system. V2H pilot project has started on April 2012 and V2H mass production model has launched on July 2014.(Mitsubishi Electric)



Smart grid experimental plant "M-tech Labo"



Power conditioner

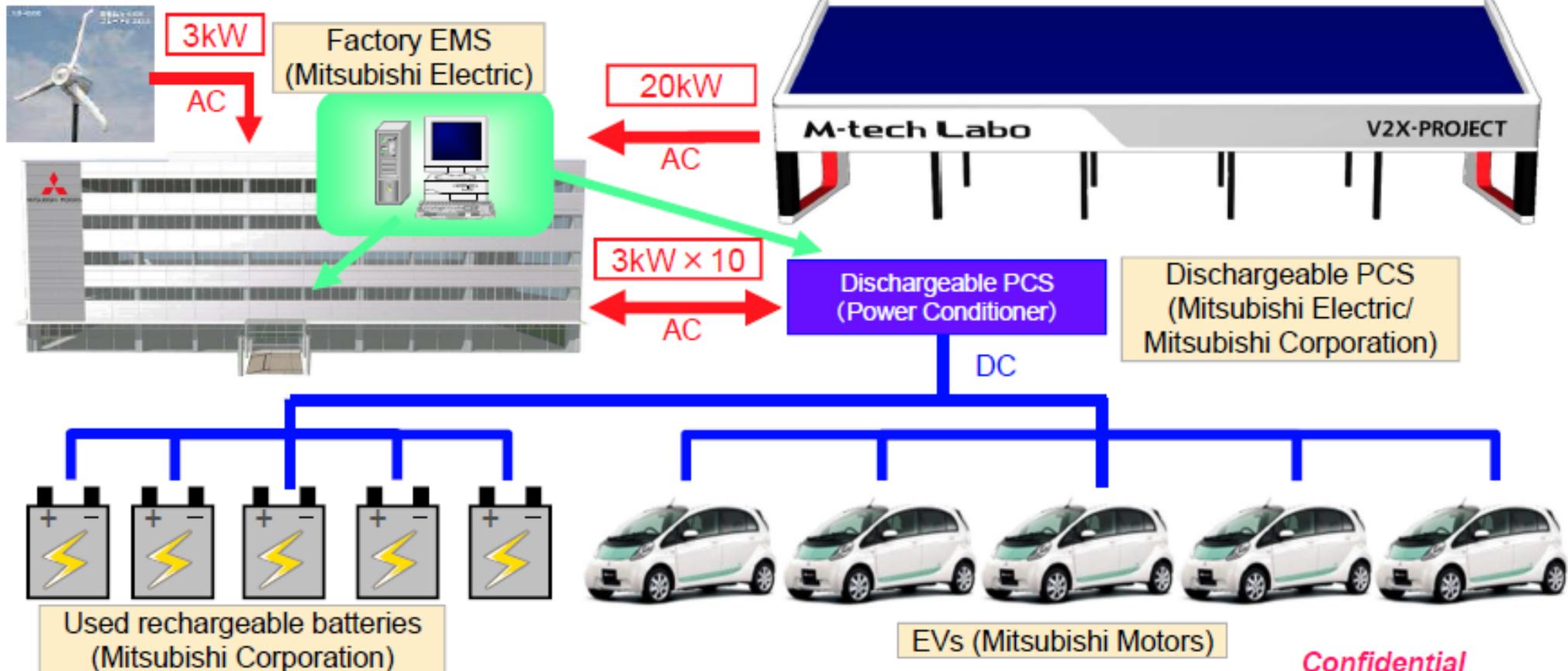


Re-used battery

Smart Grid Project “V2X Project”

The main purpose of this project is to level the power demand of factory facilities, which consists of the followings:

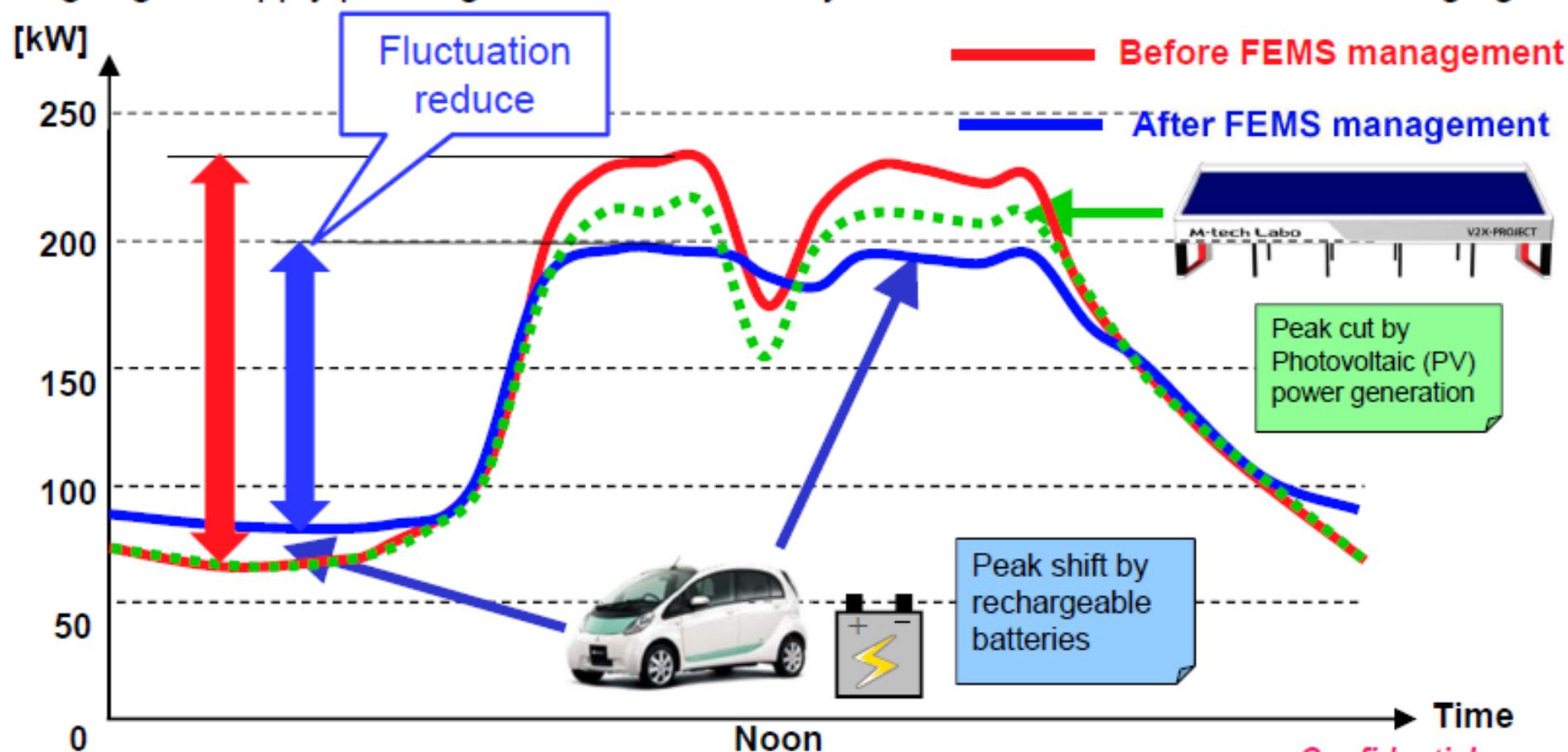
- Photovoltaic system (Mono crystal type: 20[kW])
- Five electrically dischargeable EVs (16[kWh]*5)
- Five used rechargeable batteries (16[kWh]*5)
- Charging & Discharging Stand (3[kW]*10)



Factory Energy Management System : FEMS

FEMS is intended to reduce the fluctuation of power demand through the following basic power management:

- Day time: Supply power generated from PV system, discharged from EVs and batteries to Administration Building (Max. 50kW)
- Morning/Night: Supply power generated from PV system to EVs and batteries for charging

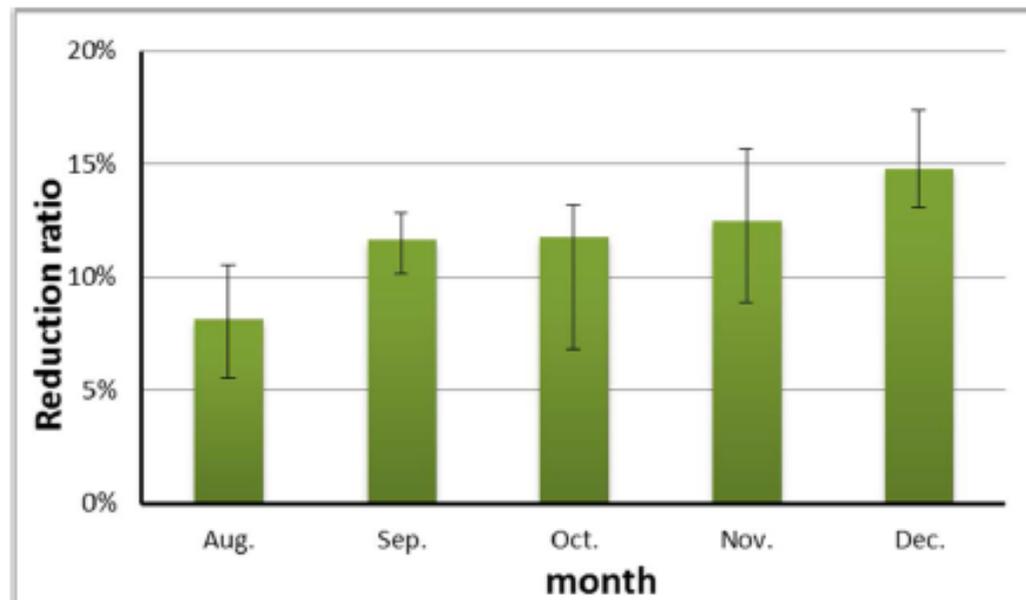
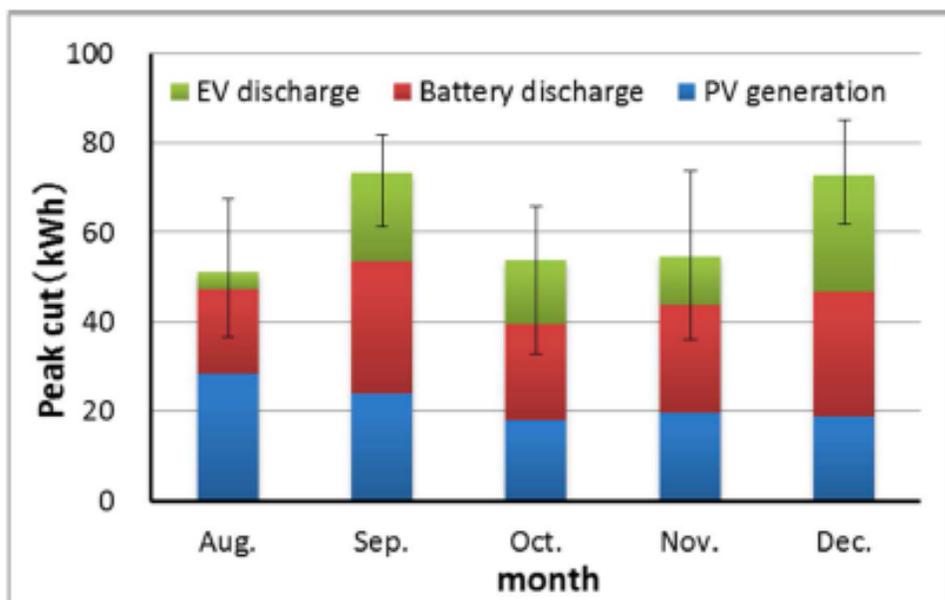


Energy Management Results

In “V2X Project” We have operated this facility through 2012, and got result. Peak cut function is effective 1:00pm - 4:00pm, and SOC is controlled 40%-90%. As a result, demand peak was cut 54-73kWh/day and fluctuation was reduced average 12.7%.

**Peak cut
54-73kWh/day**

**Fluctuation reduce
12.7%**



Collaboration : SHARP Eco House

SHARP has announced on June 8, 2011 that they have developed “SHARP Eco House”, which equip bi-directional EV charger, in Sakai city.



SHARP Eco House



Dischargeable i-MiEV

New market for EV/PHEV: Demand control



Smart community pilot project in Malaga, Spain.
 [ICT platform] Realize collaboration between grid and EV infrastructure.

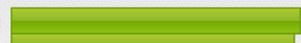


← → ↻ <https://vms.zem2all.com/des/html/#/menu/top.html>

The current activities and achievements of the ZEM2ALL Project thanks to the participants. ZEM2ALL



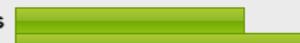
Traveling Distance
Total: **3,323,700 km**

This Month: **144,947 km** 
(Last Month: 141,805 km)

Today: **4,501 km** 
(Yesterday: 5,650 km)



Charging Count
Total: **79,560 times**

This Month: **2,734 times** 
(Last Month: 3,471 times)

Today: **82 times** 
(Yesterday: 117 times)



Participating Vehicles
Total: **207**

Traveling: **19**

Charging: **24**





Average Speed for the Past 30 Minutes

20 km/h



Effective amount of CO2 reduction

This Month: **10,311 kg / 34 trees**

Total: **236,448 kg / 788 trees**

Language

Español English

Overview

Electricity Consumption Map
(by recharger)

Electricity Consumption Map
(by vehicles)

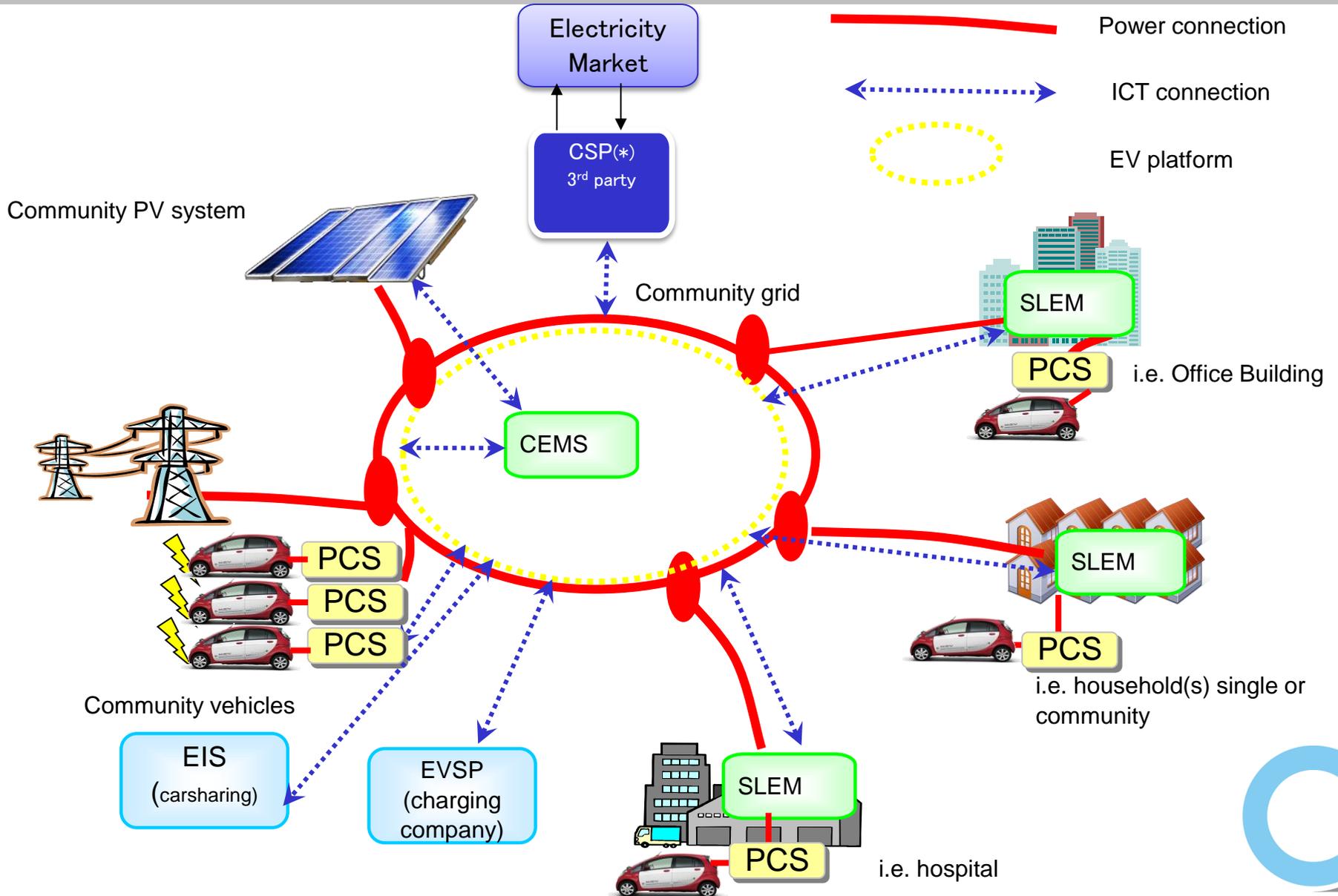
EV Traffic Map

3/24/2015 15:50

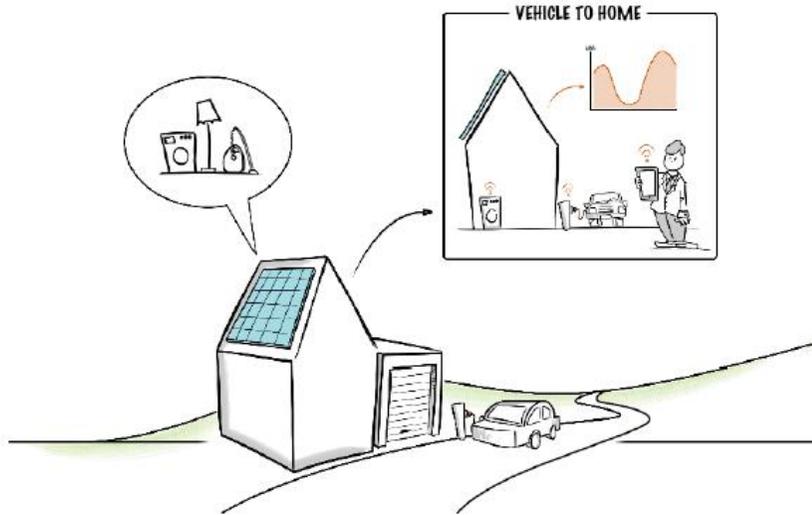
Opportunities V2X

Amsterdam Project

V2X Community overview future case



Vehicle 2 Home



Main components:

1. PV system (use existing system)
2. HEMS (SLEM by Cofely)
3. PCS for EV (by Endesa)
4. V2X Vehicle (by Mitsubishi)

EV owner:

Household (Family) = EV user

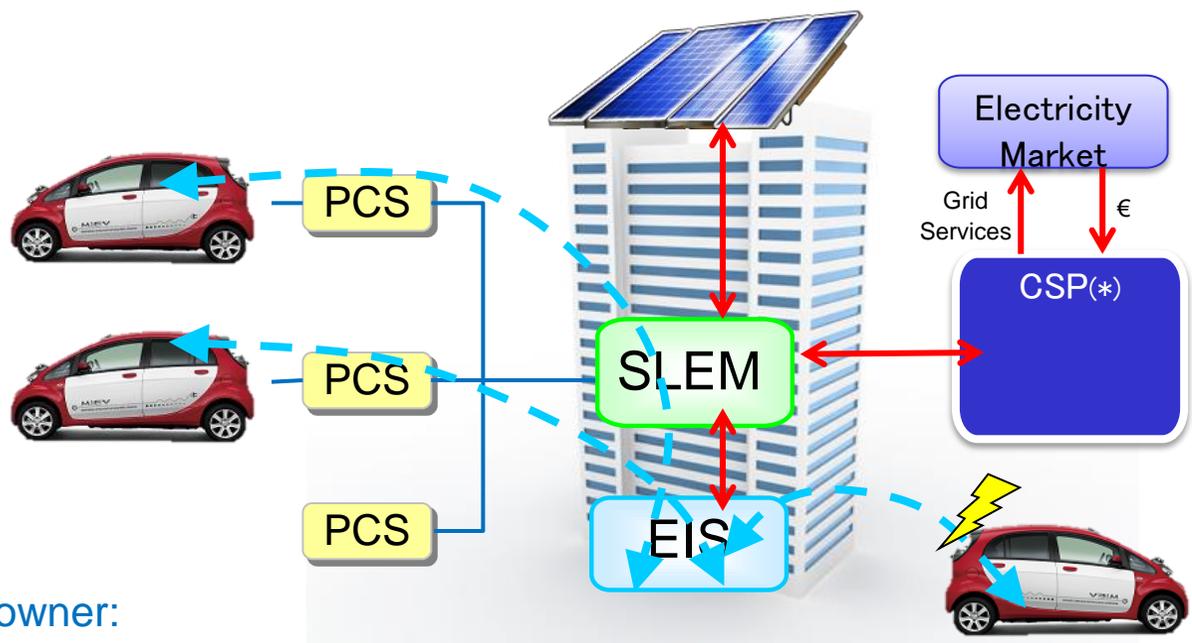
Possible benefit for EV owner:

- Reduce overall family carbon footprint.
- Reduce total energy cost, including mobility
- In control of own energy usage
- Better integration self produced local energy and electricity.
- Reduce total investment versus installing stationary battery.
- Complete package (Production, management, storage and mobility). Capacity buffer and back up system

Required conditions:

1. EV drive time “short” (2nd car?) / EV battery availability
2. Household with PV system or other local energy production
3. V2H application needs Smart local energy management system
4. dedicated parking and (dis)charging place available





Main components:

- SLEM (by Cofely)
- PCS (by Endesa)
- PV and/or other generating equipment (3rd party)
- Vehicle with V2X (Mitsubishi)
- EIS (car-sharing system)
- EV platform (by Alliander)

EV owner:

Company / community (lease)

Possible source of benefit for EV owner(s):

- Reduce carbon footprint CSR policy
- Reduce total energy costs
- Higher integration “self” produced local energy.
- Complete energy package (Production, management, storage and mobility)
- Provide capacity and frequency regulation to community.
- Power security / back up
- Peak shift and balancing opportunities

Required conditions:

- 1.) EV drive time TBC (Office parking) or car-sharing within community building
- 2.) Company and or community energy and vehicle management (SLEM and EIS)
- 3.) Dedicated parking and (dis)charging place available
- 4.) Local produced “community” energy (possible Energy corporation)
- 5.) Governmental regulation for Flexible energy tariff
- 6.) Governmental regulation for energy trading



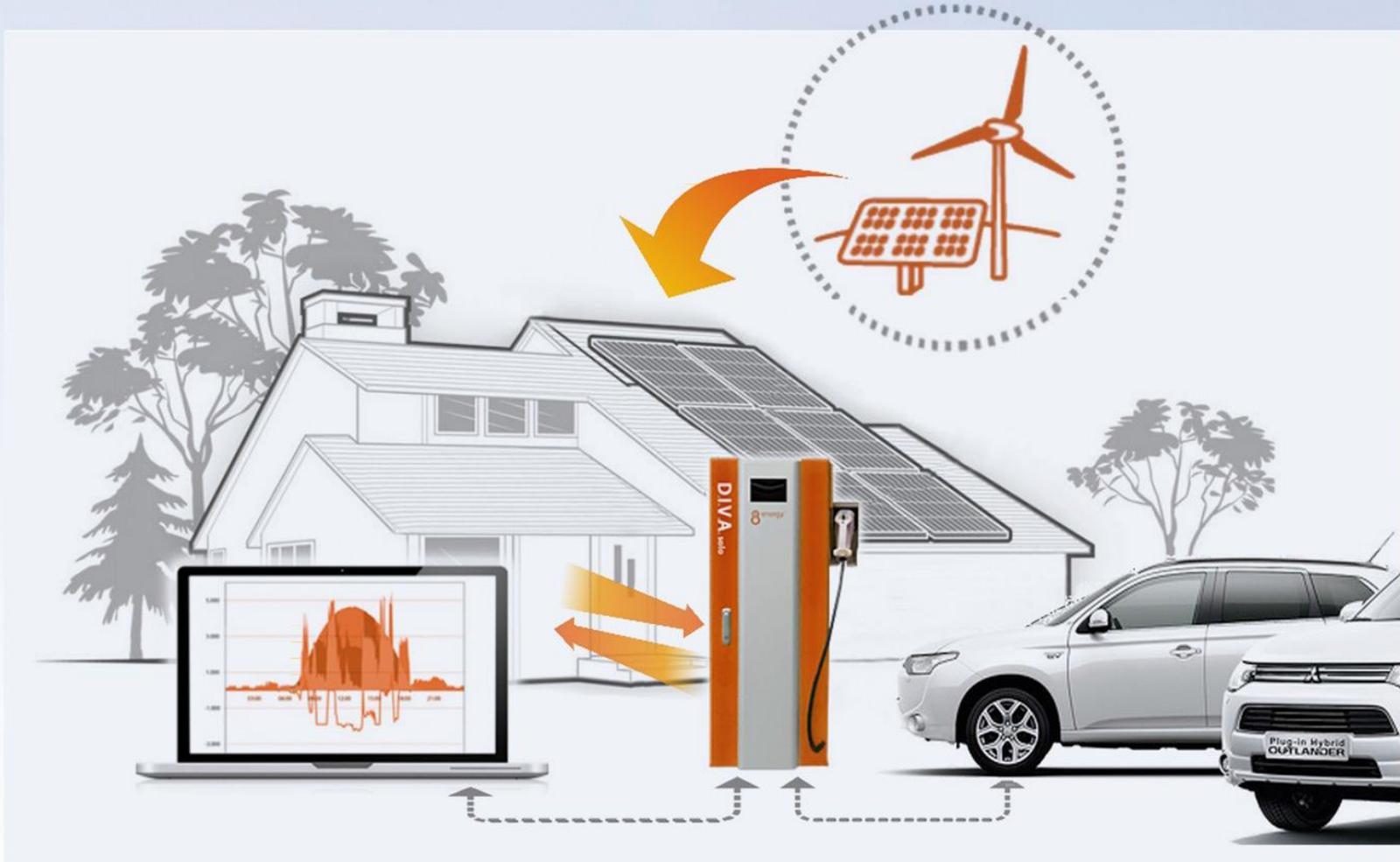
When V2X to the market

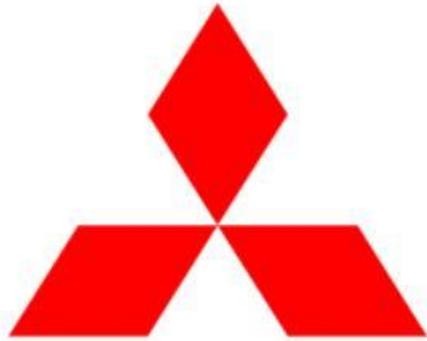
Collaboration: Mitsubishi Electric “PV/EV PCS”

Mitsubishi Electric has announced on May 15, 2012 that they have developed pilot system of “PV/EV cooperation PCS.

This system has developed and launched in July 2014 as a “limited version”.







MITSUBISHI MOTORS